



ITARC London

May 26, 2017

Hosted by IASA

SPONSORSHIP OPPORTUNITIES 2017

	\$10,000	\$8,000	\$3,000	\$2,000
	PRINCIPAL	SENIOR	ASSOCIATE	STAFF
Company logo on fully branded event website, with links back to company website.	✓	✓	✓	✓
Company logo included in fully branded event agendas distributed to all attendees.	✓	✓	✓	✓
One company branded promotional item included in bag distributed to all attendees.	✓	✓	✓	✓
Complimentary Admission.	15	12	7	4
Two premiere banner locations for freestanding vertical banner stands in exhibit area.	✓	✓	✓	
Podium acknowledgement of sponsor during welcome and reception periods.	✓	✓		
Sponsor booth located in exhibit area.	✓			
Full access to IASA membership education & networking events.	✓			

Interested in becoming a sponsor for ITARC London 2017? Sponsorship opportunities are currently available and filling up quickly. To find out more visit www.iasaglobal.org/itarc-london-may/

To become a sponsor, please contact Soozie Selfridge at contactus@iasaglobal.org or +1 512-637-4272



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All sponsors receive the following benefits:

- Company listing or logo on conference promotional materials, display and signage
- Verbal recognition during welcome and reception periods.
- Sponsor booth located in exhibit area, based on sponsor level.
- **Event Registrations** – access to pre-conference receptions (if applicable), exhibit showcase, and conference. Quantity based on sponsor level.

Additional sponsor benefits, specific to level:

Principal – \$10,000 (3 Available)

Company logo integrated into event logo; Provide opening remarks and keynote presentation on event theme (where applicable); Introduce one keynote speaker (when available); Premier exhibit space; Two premier banner locations for freestanding vertical banner stands in exhibit area; Full access to IASA London education & networking events; 15 registrations at reserved table

Senior – \$8,000 (Limited Availability)

Preferred exhibit space; 12 registrations

Associate – \$3,000 (Limited Availability)

Exhibit Space (based on availability); 7 registrations

Staff – \$2,000 (Limited Available)

4 registrations



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Further sponsor opportunities (additional costs apply):

Capstone Presentation – \$7,500 (Exclusive)

Sponsor keynote speaker; Preferred exhibit space; 4 registrations

Write On – \$3,500 (Exclusive)

Company logo on pen and pad, provided to all attendees (sponsor provides pens, Iasa produces pads); Company logo co-branded on pad; 4 registrations

Conference Bag – \$2,500 (Exclusive)

Company logo displayed with event logo on conference bag provided to each attendee; Exhibit space; 4 registrations

Lanyard – \$2,500 (Exclusive)

Company logo on name badge lanyard given to all attendees (cost of lanyard included in sponsorship); Exhibit space; 4 registrations

Name Badge Insert Sponsor – \$2,000 (Exclusive)

Company logo displayed on name badge header; 2 registrations

Pub Crawl (unique to London)– \$2,000 (Exclusive)

Sponsor social evening out in downtown London at local pub (within walking distance of venue); Company logo on event website; Company recognition on site; Negotiable registration and pub crawl attendance. (2 regular/4 pub attendance OR 1 regular/6 pub attendance)

Build your own sponsorship – Negotiable

Have specific needs that don't fit in our options? Contact Soozie Selfridge at ContactUS@IasaGlobal.org for one of a kind targeted sponsorships